

## Before and After-Asset Allocation and Reposition Report Here are Your Retirement Savings Options!

Consider 100% of your money. How much of your money can you afford to place in an investment with market risk?

You could do very well, earning; 20%, 30%, 40%, 50%, 60%, 70%, 80%, 90%...even 100% on your money...if you pick the right stock, or other market sensitive investments. If you doubled your money, meaning you earned 100% on your savings, how much would your life-style change?

When placing a percentage of your retirement savings in market sensitive investments, what effect would it have on your life-style, if instead of making money, you lost a significant portion of your retirement savings? If you lose X% with a market sensitive investment, you need an increase of Y%, just to get your money back. So, if you lose ...25%, you need a 33% increase, if you lose ...33%, you need a 50% increase, if you lose ...50% you need a 100% increase, and if you lose ...60% you need a 150% increase! This is why the chance of getting your money back is so difficult! People often forget that once they lose money in the market, they are now working with a smaller amount of money, and hence, the market needs to come back by a far greater percentage to recoup your losses.

After seeing the big picture, by viewing the presentation ABS has provided to you, your prospects/clients trust you, and they are ready to reposition their assets with you.

Imagine that you have the ABS presentation program. Ask your clients "are your investments consistent with your retirement strategy? Are you someone who wishes to take some risk? Are you someone who wishes to take little risk? Are you someone who does not wish to take any risk, but you are looking for a return with more upside potential?" You now take them through the Asset Allocation and Reposition Report, which takes about 1 minute.

Ask the prospect/client, before you start..."Do conservative people have conservative retirement strategies?" Not always! When was the last time you took a look at your actual savings portfolio? An individual's retirement strategy, as we will point out, may not match his or her actual portfolio. Please take a look at the "Before and After-Asset Allocation and Reposition Report". The couple used in our example believed themselves to be conservative. After the report is generated, the client simply answers the questions, 'Are you interested in repositioning the particular asset, or would you like to keep it there?' Keep or Reposition?

For Information on the "Before and After-Asset Allocation and Reposition Report", Please contact ABS at 1-888-227-3131 X-500

