



"How To Stop Taxing Social Security Income"



- 1. Complete** - Program includes all printing, mail handling, and outgoing and return postage. Qualify your prospects by any exact age and estimated income you wish. Custom wording for less than 3,000 requires a set-up fee.
- 2. Phone List** - Follow-up lists are not included, but can be ordered at the same time for only 2½¢ per name plus shipping. Included is name, address and phone number on plain paper printout or disk.
- 3. Protected Areas** - Zips will not be remailed for at least two months to give you adequate time to work your leads.
- 4. Turn-A-Round Time** - Leads start returning about 3½ weeks from order date.
- 5. Response Report** - A Response Report of your mail program is sent with each lead shipment showing your daily lead replies and your current accumulated response rate percentage.



NEW INFORMATION ABOUT TAXING SOCIAL SECURITY

The Federal Government has enacted into law a provision in the tax code that allows the IRS to increase the taxable amount on your Social Security Benefits. The increase went from 50% up to a total of 85%! *You should know more about this and how it can affect you.*

The new consumer guide, "How To Stop Taxing Social Security Income" will give you *hard facts and straight answers* on taxing of your Social Security Benefits and how to avoid it. For your *free new guide* and information on how to avoid the taxing of your Social Security Benefits, return this postage paid card today.

"HOW TO STOP TAXING SOCIAL SECURITY INCOME"

Mr. John Prospect
123 Main Street
Anytown, US 12345

Signature _____
Date of Birth: Husband _____
Wife _____
Phone _____ County _____ R-99

PLEASE VERIFY ADDRESS. NOT AFFILIATED WITH OR ENDORSED BY GOVERNMENT AGENCIES. *L.S. INC., 1994

"How To Stop Taxing Social Security" gave me the best lead response I've ever gotten — 9.8%. *Unreal!* Bob Harms, MT

"If it wasn't for the Annuity Presentation system I would not have earned \$1,700 in commissions on my first call." Sonny Lehman, PA

Quantity	Regular Rate	*ABS Rate
*1,000	44¢ ea	42¢ each
3,000	42¢ ea	40¢ each
5,000	40¢ ea	38¢ each

A one-on-one sales presentation is also available to complement the mailer. It has a flip chart, tax analysis fact finder, and instructional audio tape. *For more information, see frequently asked questions on back of Order Form!*

... nice presentation book. *Well thought out material. I sold \$193,432 in SPL on December 30th.* Carl Lavery, Sr. III, CO



Today's Date: _____ **AMERICAN BROKERAGE SERVICES — R9 ANNUITY ORDER FORM**

Name: _____ Ship To Address: (no P.O. Boxes) _____

Company: _____

Phone: (_____) _____

Fax #: (_____) _____

E-Mail: _____

Age: 60+ Other: _____

Estimated Income: \$40K+ Other: _____

Note: Income selection cannot be guaranteed.

List zip codes in priority order. Zips will be selected in the order listed below, unless they have been mailed within the last two months.

Omit names from my previous order.

1.	4.	7.	<p>_____ Qty x _____ Rate = \$ _____</p> <p>Duplicate Sheet Listing _____ Qty @ 2½¢ ea. = \$ _____</p> <p>Duplicate on Disk _____ @ 2½¢ ea. = \$ _____</p> <p>Duplicate List Shipping & Handling = \$ 10.00</p> <p>Presentation Program: Flip Chart, Fact Finder & Audio Tape (\$169 or \$129 with mailing + \$10 S&H) = \$ _____</p> <p>Texas residents add 8¼% tax = \$ _____</p> <p>Check # _____ enclosed for \$ _____</p>
2.	5.	8.	
3.	6.	9.	

Or charge to my Credit Card: MC VISA Card # _____

Signature: _____ Exp. Date: _____

Address where your Credit Card Company sends your Statement each month: _____

Because production begins immediately, no cancellations or refunds after receipt of order.