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What are Equity-Indexed Annuities? (*E I A's*)

- ↳ 1. E I A's are issued by Insurance Companies, and are designed to Bridge the Gap between Fixed Financial Products such as C.D.'s and Stock Market Sensitive Products, such as Mutual Funds, or Variable Annuities.
- ↳ 2. E I A's are most often linked to the performance of the S&P 500 Stock Market Index. The S&P 500 is recognized worldwide as the Preeminent Benchmark for U. S. Stock Market Performance. The Index contains Leading Companies from Leading Industries, representing a broad cross-section of the U. S. Equity Market.
- ↳ 3. E I A's provide complete Safety of principal.
- ↳ 4. E I A's provide Upside Potential with Absolutely No-Market Risk.
- ↳ 5. *E I A's Credit Investment Interest Annually.
- ↳ 6. *Once you have an Investment Gain it is Yours to Keep and Cannot be Taken Away. This is the Key Advantage of E I A's, as you will see on the chart which follows on the next page.

*Comments refer to Equity-Indexed Annuities that are of the Annual Reset Design.