

## What is iGO e-App?

iGO e-App is an intelligent fillable form with carrier specific rules embedded. It enables you to electronically complete and process 100% in Good Order applications. It also improves your productivity so you can sell more insurance.

## What are the key features of iGO e-App?

- Rapidly access Carrier, Product Type, Product & State selection-driven Screens/Forms
- Ease-to-use, intelligent wizard Screens—required & optional fields, validation & business rules
- Green “Completed” Checkmarks upon in Good Order determination
- View / print filled complete or incomplete forms at any time
- SAVE and UPDATE as many times as you like
- Print & wet sign feature to match your selling style at the point of sale
- Electronic signature & submission

## What are the key benefits of iGO e-App?

- Get your application done right the first time!
- Reduce cycle time!
- Get paid faster!
- Go Paperless and save on time, paper, gas and postage costs.
- Improve the consumer experience!

## What tools do I need on my computer?

**Browser Compatibility:**  
IE 7 & 8, Firefox, Safari

**Bandwidth:**  
High-speed Internet Connection  
with a minimum of 3MB  
Downstream and 1.5 Upstream

**System Requirements:**  
System requires browser;  
Adobe Reader version 8 or higher;  
Do not have 3<sup>rd</sup> party cookies & popups blocked

**Hardware Requirements:**  
Any standard operating system

## How do I get trained to use iGO e-App?

Trainings are held via WebEx and Teleconference every Tuesday and Thursday from 3:00 - 4:00 pm EST. To register, go to:

<http://www.ipipeline.com/contact/igoRequest.php>

## How do I access iGO e-App?

There are 3 ways to access the iGO e-App.

1. On your distributor Web site, you will see an iGO e-App banner. This will allow you to view a demo, login or register for a username and password.
2. At the Forms Engine, you will notice another access point.
3. Our Term Quote Engine now integrates with the iGO e-App. An additional feature you will see in the Quote Engine’s Profile Page is the ability to customize your view to run quotes for iGO e-App carriers only. By viewing the results page, you will notice the green iGO e-App button. Selecting the button, the client’s information will be pulled from the Quote Engine and populated throughout the carrier application of your choice.

## How do I register for a username and password?

Registering for a username and password is simple! All you have to do is fill in some basic information and answer a few security questions. As soon as you submit your form, an email is automatically sent to you with your username and a hyperlink for you to set up your password.



# What do the visual cues within the iGO e-App mean?

There are 4 main visual cues used within the iGO e-App:

1. If you type the information directly into the e-Application, we will turn the respective **FIELD FROM YELLOW TO WHITE**.
2. A **RED QUESTION MARK** next to a particular section, points out that information is missing or that you have made a mistake and you eventually need to come back and complete that section.
3. A **GREEN CHECKMARK** lets you know that a section is filled out correctly.
4. A **GOLD STAR** indicates that your application is in 100% good order.

Yellow Highlighted Field

White Corrected Field

This screenshot shows the 'Primary Insured' section of the iGO e-App. A red question mark is visible next to the section header. Several input fields, including 'Street', 'City', 'State', 'Zip', 'Birth Date', 'Gender', 'Social Security #', and 'Phone Preference', are highlighted in yellow, indicating they have not been completed or corrected.

Red Question Mark

This screenshot shows the 'Primary Insured' section of the iGO e-App. A green checkmark is visible next to the section header, indicating that the information has been correctly entered. The input fields, including 'Street', 'City', 'State', 'Zip', 'Birth Date', 'Gender', 'Social Security #', and 'Phone Preference', are now white, indicating they have been corrected.

Green Checkmark

This screenshot shows the 'Validate and Lock Data' screen of the iGO e-App. A gold star icon is visible, indicating that the application is in 100% good order. The screen displays a completion message: 'In Good Order - Congratulations, your application is complete!' and 'You now qualify for our Electronic Signature process.' A button labeled 'Lock Application and Proceed to Signature Process' is visible.

Gold Star

iPipeline  
 750 Springdale Drive, Suite 100  
 Exton, PA 19341  
 Phone: 800.758.0824  
 Email: sales@ipipeline.com  
 Website: www.iPipeline.com

