

123 Main Street Anytown, ST 12345

## You Are Cordially Invited

PRSRT STD U.S. POSTAGE PAID MAILED FROM 53029 PERMIT NO. 5





<OEL>
<Namein> <Tray>
<Address>
<CSZ>
<IMB>

You are cordially invited to join us for a Special Dinner Event and insurance sales presentation. Our events are always well-attended and seating is limited, so please reserve your space today by calling (800) 390-5896 and giving the RSVP code listed below or at www.RSVPyes.com

## Rethinking Your Retirement Savings, Your Risk, Your Opportunity And the Role of Social Security

The quality of a person's retirement could be determined by quality of their retirement income stream or their retirement cash flow. There are three main places where people put their money: the bank, the stock market or in insurance products. Which of these offers you the most growth and income while at the same time protecting you from volatility in the market?

Join us for this timely presentation where we will address this question as well as some other common retirement concerns such as:

- When is the best time to take your Social Security benefits and how does that play into your overall retirement strategy or planning?
- Will you have enough income for retirement?
- What impact may inflation have? Health care expenses rose 119% over the past several years. How can you prepare for that?
- How much risk are you comfortable with? How much can you afford to lose if the market declines again?

Your host and speaker for this timely event is [John Jones], [designations], Licensed Insurance Agent. [John] has over [XX] years' experience in the financial industry. He is dedicated to helping [state] residents get the most out of their retirement and protect themselves from volatility.

DINNER Day, Date, 2014 0:00 PM

OR

DINNER Day, Date, 2014 0:00 PM

**LOCATION** 

[LOGO]

123 Main Street City, ST 12345

Seating is limited. To make your reservations, call the toll-free phone number today or go to www.RSVPyes.com.

(800) 390-5896

Your RSVP Code # 332215 E